

The 640 Report

640 Heritage
Preservation
Foundation

Issue 20 - Winter 2014

Preserving the House that Women Built for a Second Century
640 SUTTER STREET, SAN FRANCISCO, CA 94102

Fall Appeal a Great Success

Foundation Grants \$230,000 to Club

The Board of Directors of the 640 Foundation extends a heartfelt thank you to all who met the challenge to honor our late president Alice Ross Carey by matching the \$100,000 gift which she made to the Foundation just days before her untimely passing last summer.

Paying down the Club loan for the seismic and life safety renovation project for the Metropolitan Club was her highest priority while leading the Foundation in its mission to preserve the Club's historic building and the heritage of the Woman's Athletic Club.

Campaign Summary & Notes:

Total Gifts:	\$114,058
Individual Gifts:	136
Average Gift:	~\$800
1st time donors:	15
Gifts ≥ \$5000:	6
Gifts \$1,000- \$4,999:	36

These funds, together with Alice's inspiring gift and funds from the Foundation's Tribute Program and the Saks Fifth Avenue Fashion Show, comprised the Foundation's year-end \$230,000 grant to the Metropolitan Club to pay down the loan principal.

We enter 2014 with great resolve and great expectations!

A Tradition of Charity: The Daly Family

The Edward J. Daly Foundation continued its generous support of our mission with a gift of \$10,000 to the 2013 Fall Appeal, the largest single gift to that campaign. The Daly Foundation's cumulative contributions to the 640 Heritage Preservation Foundation exceed \$100,000.

The Edward J. Daly Foundation was founded in 1964. Mr. Daly owned and operated World Airways, known for its very profitable charter operations that had a huge impact on the airlines industry in the 1960s and 1970s. His wife, Violet June Daly, a Metropolitan Club member from 1991-2001, worked with her husband at World Airways, and, following his death in 1984, served as Vice Chairman during which time World Airways reorganized under Worldcorp, Inc. Edward and V. June met in 1949 when he was a pilot and she was a flight attendant based in Miami. In 1952 they purchased the then obscure World Airways for \$50,000 and moved it from New Jersey to Oakland International Airport.



Mr. and Mrs. Daly were involved in many philanthropic activities throughout their lives. Perhaps Mr. Daly's most well-known humanitarian action was the daring rescue of 57 Vietnamese

orphans in 1975, which led to the establishment by President Gerald Ford of "Operation Babylift" that used military, charter and scheduled airline planes to bring some 3,000 Vietnamese orphans safely to the United States. Other interests included programs for children and the elderly as well as medical research, areas that the Edward J. Daly Foundation continues to support.

As a Metropolitan Club member, Mrs. Daly enjoyed Mah Jongg, Bridge and many friendships prior to her death in 2001. She also introduced her grand-daughter and namesake, June Behrendt, to the Club. Ms. Behrendt is the current president of the Edward J. Daly Foundation whose recent gift was made in memory of her grandmother, V. June Daly.

Carol Ann Rogers

640hpf.org



Visit the 640 Foundation's new website for information on upcoming events, member stories, photos, information on giving and more.

See page 6 for details

640 FOUNDATION
BOARD OF DIRECTORS

CO-PRESIDENTS

*Carol Ann Rogers
Karen Rose*

1ST VICE PRESIDENT

Misty Tyree

2ND VICE PRESIDENT

Margaret Handelman

SECRETARY & TREASURER

Karen Rose

DIRECTORS

*Molly Brant
Denise Decker
Helene Ettelson
Peggy Mitchell
Gee Gee Platt*

FOUNDATION DIRECTOR

*Megara Vogl
415.928.6925 ext. 201
director@640hpf.org*

Message from the Co-Presidents



640 Foundation Celebrates 10th Birthday!

As the Foundation greets 2014, we recognize that as an organization we are moving from the “new kid on the block” phase to a more settled, established and “grown-up” stage. The Board of Directors’ initial focus on establishing policies and procedures has evolved to an emphasis on leadership development, succession planning, and community outreach. Even our numbers have grown: there were three charter Board members when the Foundation incorporated in 2004, and our latest Bylaws provide for the possibility of an 11-member Board, reflecting an expansion of objectives and activities.

At its January meeting, the Board approved a leadership plan that sees Karen Rose and Carol Ann Rogers continuing their shared presidency through 2014. Club Member Misty Tyree has been elected to the Board as 1st Vice President (see bio on opposite page). It is projected that this position will assume the presidency, providing for continuity and stability in future years.

In the fundraising arena, the Foundation experienced great success thanks to the generosity and spirit of our donors and volunteers. The September Fashion Show at Saks Fifth Avenue was a financial and friend-raising success, bringing in more than \$27,000 net revenue to the Foundation and introducing many new people to the Foundation’s mission. In fact, the event was so successful that Saks has offered to sponsor another Fashion Show event for us in the near future!

The Foundation’s Tribute program is flourishing as a way for Club Members and family friends to honor and remember special individuals. In December, the two holiday trees flanking the elevators in the Club lobby were filled with tribute bags featuring the names of those so honored or remembered throughout the 2013 calendar year. An additional \$6,400 was raised in December through the Tribute program, for a total of \$12,393 for the year.

The Fall Appeal exceeded all expectations. The Board of Directors had committed to raising \$100,000 to match the legacy gift of its late president and Club Member Alice Ross Carey. By year’s end, 136 donors had contributed \$114,058 (see article on cover) allowing the Board of Directors to grant \$230,000 to the Club, 100% of which has paid down principal on the loan with First Republic that helped fund the seismic and life safety renovation project.

The Elizabeth Pillsbury Society will receive significant attention from the Board this year, recognizing that legacy gifts are one of the most important ways to ensure the Foundation’s ability to preserve the 640 Sutter Street facility and the heritage of the Women’s Athletic Club throughout the 21st century.

Wishing you Happy New Year and Happy Valentine’s Day!
Carol Ann Rogers and Karen Rose, Co-Presidents



Welcome Denise & Misty

The 640 Foundation Board begins 2014 with the welcome addition of Denise Decker and Misty Tyree to its ranks. These ladies, with their special talents and experience, are already active, working participants in this busy group.

Denise joined the Club in 2012, when she and her husband Tom came to live full time in San Francisco after 19 years in Los Angeles. Born, raised and schooled in New York, she graduated from Finch College and is retired from a 30-year career in corporate banking. She is currently a director of the Finch College Alumnae Foundation in New York and the Getty Research Institute in Los Angeles. In Los Angeles, she helped to found and lead the Council of the Los Angeles Public Library Foundation, which presents literary events to increase public awareness of the Library's educational and cultural programs and services and helps raise funding to support them. Denise was also active in a number of groups supporting music programs and award events for young performing artists, and the Blue Ribbon, the primary women's support organization for the Los Angeles Music Center. Tom Decker, also a retired banker, is a chairman emeritus of the Los Angeles Library Foundation and currently serves on the board of the California Historical Society, UCLA Medical Center and the Marin County Boy Scouts.



Misty joined the Metropolitan Club in 1997. Hailing from Louisiana, she is a graduate of Purdue University in Lafayette, Indiana, where she was affiliated with the Chi Omega sorority.



Another long-time and extremely active volunteer, Misty served Chi Omega alumnae in San Francisco, then at the state and national levels. She managed their travel program for six years, and remains an advisor to the members of the local chapter at the University of California at Berkeley. She has served on the boards of numerous community organizations in San Francisco, and is currently an active San Francisco City Guide

In the Metropolitan Club, she has long been a pillar of the Bridge program and served on the board for eight years as Director/Chair of the Arts and Science, Chair of Activities, Board Secretary, and 2nd Vice President. All very different and demanding positions.

Misty is a very talented, independent volunteer and also an accomplished leader and manager of volunteers. She and her supportive husband, Lee, are serious Giants fans.

Thank you, Pat

Pat joined the Metropolitan Club in 1999 and became a Foundation director in 2008. She is a highly skilled and effective fundraiser, and brought her experience from the Mount Holyoke alumnae programs to our Stewardship Campaign, particularly in planned giving and special outreach to Marin County members. More recently, she has worked with 640 Vice President Margaret Handelman in a member outreach program to educate new Club members about the Foundation and how it complements the Club. After six very busy years as a director of the 640 Foundation, Pat Ascher chose not to accept a third term and to spend more time with family and traveling and pursuing more of her many other interests.



Born in Philadelphia, Pat graduated from Mount Holyoke in Massachusetts and eventually migrated to Marin County. She and her husband Doug live in Sausalito and have 13 grandchildren between them, plus his three great grandchildren. They aim for a bicycling trip in Europe annually and are avid tennis players. One of Pat's three weekly tennis games is with ladies she has played with for 40 years. She also enjoys spin classes and art lectures.

We are going to miss this sage lady and are delighted that Pat is willing to offer advice when we need it going forward. She says she considers having served on the Board a valuable learning experience and adds that she has enjoyed working with diverse age groups and making so many new friends. Our many thanks, Pat.



100 Years of Women Supporting Women



The Heritage Fair October 1 & 2, 2014

640 Sutter Street

A benefit for the 640 Heritage Preservation Foundation



Fine Jewelry * Vintage Jewelry * Handbags * Women's Apparel *
Luxury Items for You and Your Home * Children's Clothing * Leather Goods *
That Special Gift for the Man in Your Life * Personalized Items *
Gemstones, Gold & Silver Pieces * Haute Couture Costume Jewelry *
And much, much more!



640

Heritage Preservation Foundation

ABOUT US

GIVING

NEWS

EVENTS

HISTORY

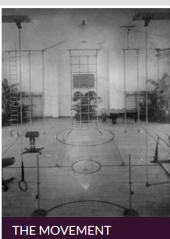
CONTACT US



HISTORY



ARCHITECTURE



THE MOVEMENT

Celebrating the history & architecture of the
woman's athletic club movement.

Visitors Welcome!
www.640hpf.org



The 640 Heritage Preservation Foundation invites you to visit our website--same address, but a major remodeling! We have updated our site to include stories, book reviews, information on our history, the history of the building and the woman's club movement. It's now a place where we can thank our donors as well as provide any and all information one would need about donating to the Foundation. We can also showcase our events, past and future. So please come visit and don't be a stranger!

The Centennial Oral History Project:

An Interview with Roberta Neustadter

In October of last year, Roberta Neustadter celebrated her 100th birthday. A few years earlier, a friend asked Roberta to what she owed her longevity. “I told him that no one in my family had lived very long. The only thing I can think is that I liked my friends and kept up with my friends and kept going – just kept going. That’s the main thing.”

Her first circle of friends lived in neighboring farms outside Thorntown, Indiana. “The six of us were best pals. We grew up together . . . If we had something secret to share; we used the phone to call six longs and a short. That sent the party line message – ‘Meet at the meeting place’ – and we’d head out and share whatever our secret was.” Years later, in 1980, Roberta visited Thorntown on the occasion of its sesquicentennial and reconnected with those early friends. “We went to one of their houses in a nearby small town for dinner. All the husbands sat around talking, and all of us old pals visited.”



Years later, living in San Francisco, Roberta was part of another group of 15 friends whom one of their husbands dubbed The Remarkables. “He said, ‘I think you girls are remarkable,’ so that’s what we called ourselves from then on. We’d . . . have lunch at someone’s house, or have a picnic together, or go on an outing.”

Roberta joined the Metropolitan Club in 1971. Her mother-in-law was a member and regular swimmer. Roberta thought she’d use the pool too but admits, “I never did swim.” Her good friend Adelma LoPrest who had joined the Club about the same time encouraged Roberta to swim and offered to share her locker. Roberta put her robe in the locker, but never used it.

She did, however, enjoy her friendships at the Club. She served on committees and the Board. After meetings, she remembers fondly, “we used to go into the bar for drinks before going into lunch.” Martinis and old-fashioneds were the popular cocktails in those days. Asked recently what a perfect day at the Club would include for her, she promptly responded, “I’d go down and meet some friends and have lunch.”

Two other women’s organizations hold a special place for Roberta. At the Philanthropic Educational Organization (PEO) she served as president of her chapter five different times. “PEO was my favorite club for a long time. All the women had so much in common. Love and friendship were really important to us.” Roberta also became a member of San Francisco’s Century Club where she participated in its many plays.

Roberta’s 100 years have had their share of sadness and hardship, including the death of her older sister, Honor, at only 25. She recalls that life on the farm was hard, particularly for women. She describes herself as having been a tomboy, preferring to work with her father in the fields, or go fishing, rather than helping her mother, who was an excellent cook and seamstress.



Roberta attended Ball State University in Muncie where she took a two year course to be a teacher, finishing in 1933 at age 19. She then taught in a two-room country schoolhouse near Thorntown. “I liked teaching, but did not like the parents who always wanted to tell you what to do.” She met her first husband Arch Monson when his family moved from Indianapolis back to their family farm outside Thorntown. Arch had moved to California where he had a theater job. Eventually, Roberta took the Greyhound bus to California and they were married in Carson City. Although that marriage ended in divorce, Roberta remains close to her former husband’s four nieces. On Valentine’s Day, 1953, Roberta married Newton Neustadter. Newt was a hunter, fisherman and the owner of multiple boats, two of which were named after her.

Roberta’s devotion and generosity to CPMC are well chronicled. She began volunteering in the emergency room of the old Cooper Medical College that became Presbyterian Hospital and eventually CPMC. She was instrumental in establishing the Institute of Health and Healing and was honored in 2005 with its “Compassionate Caring Award.”

Roberta sums up her own hundred years: “Farm life and small town Indiana, school teaching and office work, volunteer work and donations. Fun and sorrow, love and loss; a long life made sweet by paying attention to what is good.”

Carol Ann Rogers

This article is based on an interview with Roberta, as well as on the privately published book, Red’s Story: A Memoir as told by Roberta E.M. Neustadter to Sylvia E. Halloran

Tribute Program: October 2013-January 2014

THE 640 FOUNDATION GRATEFULLY ACKNOWLEDGES THE FOLLOWING TRIBUTE GIFTS:

In Honor of...

Drue Ashford

Margaret Brown
Virginia Formichi
Gay Yamagiwa

Dawne Bernhardt

Sara Reese

Lucy Buchanan

Ann Simon

Donna Casey

Margaret Brown

Patty DeBono

Sara Reese

Kaki Desautels

Ramsay Behnam
Sara Reese

Helene Ettelson

Virginia Formichi
Janet McLaughlin Higgins
Gay Yamagiwa

Christine Furnas

Janet McLaughlin Higgins

Susan Gearey

Drue Ashford
Janet McLaughlin Higgins
Sara Reese
Carol Ann Rogers

Marilee Irwin

Amy Corbett
Sara Reese

Linda Golm

Margaret Brown
Virginia Formichi
Gay Yamagiwa

Lisa Harris

Janet McLaughlin Higgins

Janet McLaughlin Higgins

Amy Corbett

Nancy Johnson

Janet McLaughlin Higgins

Betty Lampen

Darla Bastoni
Barbara deMaria
Gay Yamagiwa

Kathryn Lawrence

Amy Corbett
Janet McLaughlin Higgins

Meagan Levitan

Maureen Sullivan

Gisela Lewald

Amy Corbett

Christine Linnenbach

Janet McLaughlin Higgins
Misty Tyree

Sharon Litsky

Nancee Rubinstein

Mary Louise Maier

Sara Reese

Sue Molinari

Sara Reese

Roberta Neustadter

Betsy Devlin
Helene Ettelson

Michael O'Hara

Virginia Formichi

Trish Otsott

Janet McLaughlin Higgins

Emmy Phillips

Darla Bastoni

Marky Quayle

Janet McLaughlin Higgins

Nancy Raznick

Gay Yamagiwa

Marion Robertson

Virginia Formichi

Carol Ann Rogers

Molly Brant
Nancy Greer
Sara Reese

Karen Rose

Molly Brant

Marcia Schneider

Molly Brant

Lynn Thompson

Janet McLaughlin Higgins

Misty Tyree

Lynn Thompson

Maureen Wright

Sara Reese



In Memory of...

Alice Ross Carey

Donna Anderson
Courtney Clarkson
Helen Culiner
Ollie Dollar
Janet McLaughlin Higgins
Nancy Johnson
Margaret Kavalaris
Sheila Doyle Kiernan
Christine Linnenbach
Margaret McCaul
Patty McCrary
Kathleen Meagher
Peggy Mitchell
Susan Molinari
Gee Gee Platt
Marcia Schneider
Fifi Sheridan
Victoria Sutton
Constance Thompson
Gay Yamagiwa

V. June Daly

Edward J. Daly Foundation

Evelyn Gunnett

Tamra Keen

Yvonne L. Hall

Yvonne Frances Hall

Tracy Hibbs

Michael & Suzanne Beatie
Kate Castonguay
Ana Drucker
Lisa Harris
Nancy Johnson
Katie McGee
Wendy & David Robinow
Ronald & Sara Ryba

Elli Sax

Drue Ashford
Amy Corbett
Ruth Cowan
Susan Gearey
Nancy Johnson
Gerri Riordan
Carol Ann Rogers
Susan Steer

Chrysanthi Leones

Chrysa Tsakopoulos

Diane Sugahara

Janis Burke

Mildred Teske

Sharon Firpo

Leo van der Reis

Nancy Johnson
Margaret van der Reis

Dr. FenjaReiss

Maureen Fox

Elizabeth Pillsbury Society Testimonial: Nancy Raznick

When I walk through the doors of the Metropolitan Club I always have a welcoming feeling. I'm proud to be a member of the Elizabeth Pillsbury Society for Planned Giving. I have included the Club in my estate plan because I so enjoy being a part of this Club. I would love you to join me in this endeavor of giving to a place that makes us feel so welcome.

Nancy Raznick
Elizabeth Pillsbury Society Member



Elizabeth Pillsbury Society for Planned Giving

*Welcome Misty Tyree, the newest member of the EPS,
and thank you for your thoughtful foresight.*

Mary Louise Anderson
June Arney
Judith Branch
Alice Ross Carey
Mildred Centanni
Chong Cook
Evelyn R. David
Carol Ede
Dr. Cecile Julia Eggens
Helene Ettelson
Susan J. Gearey



Pria Graves
Margaret Handelman
Linda Hannawalt
Shirley Hucklin
Effiellen Jefferies
Mrs. Wayne Johnson III
Elizabeth Lippit
Chrissie Martenstein
Kathleen M. Meagher
Peggy Mitchell
Suzanne Muntzing
Roberta Neustadter

Elizabeth O'Shaughnessy
Mary Elizabeth Phillips
Emilie Plake
Nancy G. Raznick
Susan D. Scannon
Patricia Bondesen Smith
Misty Tyree
Margrethe Ann Welch
Nancy Weston
Renate-Karin Wunsch
Mary Yetter



Alice's Cap

The loss of Alice Ross Carey had an enormous effect on the Metropolitan Club. She is deeply missed.

Betty Lampen, Helene Ettelson and the ladies of the Needlework Group, who are knitting chemo caps for needy patients, have paid her a lovely tribute by naming a cap design in her memory. In fact, they have promised to knit 100 caps for the Club's 100th Anniversary. The caps will be displayed at the Club's annual Hat Day Luncheon on May 14. Come and see Alice's Cap on Hat Day.

Fall Appeal

THE 640 FOUNDATION GRATEFULLY ACKNOWLEDGES THE FOLLOWING DONORS,
LISTED HERE ALPHABETICALLY, TO OUR ANNUAL FALL APPEAL

A

Carolyn Alexander
Anne Alvarez
Donna Anderson
Pat Ascher
Drue Ashford

B

Susanna Barnett
Darla Bastoni
Frances Berger
Sandra Bessieres
Molly Brant
Margaret Brown
Sally Jean Brudos
Brenda Buckerfield
Nancy Burrill

C

J Rogers Carlock
Heidi Cary
Beverly Castagna
Rita Channon
Deihleen Claffey
Martha Clarke
Courtney Clarkson
Judith Cohen
Ruthann Conway
Ruth Cowan
Shirley Coyne
Lucinda Crocker
Dona Crowder
Quita Cruciger
Helen Culiner
Helga Curry

D

Denise Decker
Ruth DeHovitz
Barbara DeMaria
Ann Dey

Dana Dirickson

Ollie Dollar
Maryellyn Dufek

E

Bill Edlund
Edward J Daly Foundation
Helene Ettelson

F

Janet Feinberg
Sharon Firpo
Alison Forbis
Karena Fowler
Maureen Fox
Ann Funsten

G

Ilse Gaede
Susan Gearey
Katharine Gilmartin
Anne Golden
Nancy Greer
Catherine Griffin
Angelyn Grillo
Deanna Gumina

H

Margaret Handelman
Maria Hanke
Lisa Harris
Anthea Hartig
Virginia Hoffman
Susan Hoganson
Fifi Holbrook
Valarie Huff
Terry Huggins

I, J

Marilee Irwin
Lynn Jacobs
Nancy Johnson

K

Margaret Kavalaris
Tamra Keen
Linda Kendall
Sheila Kiernan
Donna Krupp
Kimberly Kruse

L

Betty Lampen
Joan Larkin
Bianca Larson
Kathryn Lauck
Marguerite Lawrence
Frances Leavitt
Gisela Lewald
Christine Linnenbach
Marie Lipman

M

Beverly Marlow
Beverly Maytag
Margaret McCaul
Patty McCrary
Katie McGee
Janet McLaughlin Higgins
Kathryn McNeil
Kathleen Meagher
Peggy Mitchell
Susan Molinari
Elizabeth Morris

N, O

Marlene Nanus
Betty Jean Ogawa

P

Gail Papa
Julie Parish
Sue Paul
Suzanne Perkins-Gordon
Gee Gee Platt
Merilyn Presten

R

Merrill Randol
Gerri Riordan
Murphy Robins
Marianne Rocca
Ruth Roe
Carol Ann Rogers
Karen Rose

Amanda Roth

S

Marcia Schneider
Megin Scully
Janet Sebree
Verna Shaheen
Fifi Sheridan
Adrienne Sherman
Ann Simon
Cynthia Sperry Harris
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Susan Steer
Arlene Sullivan
Maureen Sullivan
Victoria Sutton

T

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Constance Thompson
Christine Torrington
Chrysa Tsakopoulos
Gayle Tunnell
Shirley Turner

V, W, Y

Margaret van der Reis
Linda Wiley
Doris Woodward
Helene Woolsey
Maureen Wright
Gay Yamagiwa

