

640
HERITAGE PRESERVATION
FOUNDATION

THE 640 REPORT

ISSUE 23 | AUTUMN 2014

The Heritage Fair

The Foundation raised a net of approximately \$115,000 through the Heritage Fair, thanks to the many who participated through sponsorships, ticket sales and purchases from vendors. We are very pleased with this success, valued both in revenue and the intangible excitement and invigoration it brought to the building during the two days of the event.



Shopping team Julia and Ann Papale

The Fair was the opening event of the Club's approaching Centennial year of celebrations, and we started with a bang! On October 1, the festive Preview Party showed the Main Dining Room at its best, brimming with champagne and caviar, great food and drink and celebratory music from Freddy Clarke and Wobbly World. Outside the dining room, the vendors, having come from near and far, showcased their varied goods, from cashmere scarves to fine jewelry, and handbags clothing and accessories for men, women and children and plenty of giftables. On this unseasonably warm evening, members and guests shopped, socialized...and even caught the Giants' grand slam victory over the Pirates. Fun for all!

Shopping continued on October 2 when attendees came to shop and dine. The luncheon, which opened with a greeting by Emcee and Honorary Co-Chair Jan Yanehiro, offered three courses and lively conversation between Jan, fellow Honorary Co-Chair Delia Ehrlich and Lois Lehrman of the Nob Hill Gazette, media sponsor of the event.

A big thank you to Event Chair, Cathy Goodman, her committee and the many volunteers for all the hard work it took to execute this inaugural event! (See page 4 for more photos and information on participating vendors.)



Ron and Karen Rose with Sheree Chambers and Hank Stenner of Wilkes Bashford, corporate sponsor



Party-goers Barbie Backer and Susie Gilmartin



Peggy Mitchell, Kaatri Grigg, Lisille Matheson and Sharon Woo



Cathy Goodman, Lois Lehrman, Delia Ehrlich and Jan Yanehiro



Mary Kay Leveroni, Anne Alvarez and Sharon Allen

A Message from the Co-Presidents

640 FOUNDATION BOARD OF DIRECTORS

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Megara Vogl
415.872.7272
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What can we say? You are the best! We mean you, the wonderful Metropolitan Club members and guests who were so generous in support of the 640 Foundation's first ever Heritage Fair. We mean you our sponsors, we mean you our shoppers, we mean you our volunteers and of course we mean you, Cathy Goodman, chair of the event and Delia Ehrlich and Jan Yanehiro, our Honorary Chairs. Of course, special thanks go to the most wonderful Metropolitan Club staff. You stepped up fearlessly in so many ways to make sure the event was a success. It was wonderful for both our own club community and the greater San Francisco community to see. And, of course, last but not least, we are sending a check for \$115,000 over to the club as a result of the Fair. What's not to like?

In other news this month, in conjunction with SF Heritage we sponsored the first in the Alice Ross Carey Memorial Lecture series on November 6. The Club's own Anthea Hartig spoke to a sold-out crowd about Alice's legacy as a pre-eminent historical preservationist architect—who happened also to be a woman in a profession very much dominated by men. Thanks goes to GeeGee Platt for all her efforts in launching this series for the Foundation. See the facing page for more on this event.

You have probably noticed our new look. As we completed our tenth year anniversary, we felt the 640 Foundation needed to update its logo to communicate better what the Foundation is all about. We settled on a design that references our wonderful landmark building in a blue that refers to the early years of the Club when the official color of the Women's Athletic Club was blue. (Yes, it's true. We found a resolution declaring blue and white as the official colors in the 1920's minutes!)

Finally, all of you have hopefully received our year-end annual fundraising letter. For those of you who are new to the Club, the Foundation raises tax-deductible donations in order to grant money to the Metropolitan Club to pay down the loan associated with the renovation and life-safety work done to our building several years ago. We've had so many occasions this year to remind us of the importance the Club has in our lives. We hope you will continue to be generous in supporting our efforts to make sure the Club continues to thrive.

Carol Ann Rogers & Karen Rose

The Radicalism of Restraint:

The Times and Legacy of Alice Ross Carey



From Left: Mike Buhler, Anthea Hartig, Gee Gee Platt, Paul Fisher and Bill Sugaya

On November 6, the 640 Foundation and San Francisco Heritage joined together for the first time to sponsor the Alice Ross Carey Memorial Lecture. The Foundation welcomed members of the Metropolitan Club, Heritage, and a happy complement of their guests to Dr. Anthea Hartig's fascinating and very personal presentation and the elegant dinner that followed in our historic Club building. Attendees of the sold-out lecture included many preservation architecture and design professionals as well as members of local, state and national organizations and committees in the field. It was a pleasure to share the Club with so many appreciative visitors and to make new friends.

The program began with the warm greetings by 640 Foundation Co-President Carol Ann Rogers, and Heritage Executive Director Michael Buhler. Then Anthea, California Historical Society Executive Director and a very close friend of Alice's, took over. She acknowledged Alice's husband Paul Fisher and Hisashi "Bill" Sugaya of Carey and Company, and shared tales and photographs from Alice's life, dating from childhood through her memorable career as a preservation architect.

In preparing her remarks, Anthea interviewed many of Alice's friends and colleagues, and amassed such a wealth of information and so many engaging photographs and quotes that even those individuals who knew Alice best learned something more about this amazing woman: Her undergraduate study at the University of Colorado in the late 1960's where, "She dove deep into the waters of civil rights, women's rights, pro-peace and pro-love swirling through college campuses and the nation and the world." Her move to San Francisco "the epicenter of it all" and her work in the construction trades prior to graduate school in architecture at the University of California, Berkeley, and on and on. Tap dancing and fighting and learning and giving. Anthea noted Paul Fisher recalling Alice as, "a beautiful combination of Little Nell and Lady Macbeth".

Carey & Co., Inc., or "Alice & Co." as Anthea called it, was founded in 1983, and became known for, "high quality design services for the restoration, rehabilitation, and adaptive use of civic and commercial structures. The firm's integrity, unwavering commitment to quality and leadership in the preservation community, has led to a growing national reputation."

As a highly accomplished and acclaimed preservationist and an active member of the Metropolitan Club, Alice gave the Club and the 640 Foundation countless hours of service and advice about preserving the beloved Club building, teaching us about the, "complicated web that remains to this day of compliance, restraint, magic, deftness—all that is preservation architectural practice". The 640 Foundation thanks Club member and former member of the 640 Foundation Board Anthea Hartig for her very engaging message about this very special lady and Gee Gee Platt, 640 Board member and chair of the event, a consummate preservationist in her own right, for making everything come together.

Molly Brant



The Heritage Fair Thanks our Vendors

Vendors who participated in The Heritage Fair donated a percentage of their sales back to the Foundation. This agreement raised nearly \$37,000 toward our net revenue. Thank you to our lovely vendors, who traveled from near and far to offer their unique wares at the Club. If you see them again, let them know you saw them at the Fair!



Shopping at the Fair!



The Centennial Oral History Project:

An Interview with Sue Paul

In early November, Metropolitan Club member Sue Paul began her 96th birthday the same way she has begun each day since joining the Club in 1976. She walked the 5 blocks from her Nob Hill home at 9:00 AM for her daily swim. This particular day, however, she was surprised by a group of fellow members who gathered around the pool and sang Happy Birthday to her. Returning home, the rest of the day was filled with phone calls and cards from others wishing her a happy day.

For years now, Sue has been an inspiration to many who look forward to seeing her on her daily trip. The doormen at the Masonic Auditorium open the door for her so that she can avoid the Taylor Street hill by taking the building's elevator from California to Pine Street. "They would wonder where I was if I didn't show up," she notes.



Sue was the seventh of ten children, born at home in Fresno on November 6, 1919. Her parents were of Armenian heritage and the family lived on a farm where they grew figs and grapes that were dried to raisins and sold to packing places. She remembers a happy childhood with family dinners around a large table, working hard, attending the local grammar school and swimming in the large irrigation ditch that ran along the property. Sue recalls her mother and father as a very nice, handsome couple. Her mother was strong and strict. "She had a sharp eye. She didn't have to say much; she just had to give you a look," recalls Sue. Hanging on the wall of Sue's apartment is a poem that she wrote and illustrated for her mother. It says, in part:

*Reaping a great harvest and being able to share it
With others is one of her greatest joys ... Next to ...
Raising 10 Children
Gardening is her Pleasure.*



Two of Sue's siblings are still living, one older and one younger, including a brother who saw action in World War II, when he was shot in the shoulder but survived.

Sue joined the Club with the encouragement of her husband who was a member of the Olympic Club. He swam there every day, walking from the medical building at 450 Sutter where he had his general practice. "You need to join and start swimming," he told Sue whose sister-in-law Lillian was already a member. Sue loved the Club right away. Although her first love was swimming, she soon found a way to contribute in a special way by establishing and operating the successful and well-loved boutique on the Club's first floor. There, members could buy everything from bathing caps to hostess gifts. When she approached then president Ollie Dollar, she recalls Ollie saying, "Sue, you can do anything you want." Sue remembers fondly working with member and co-chair Ingrid Gillette and many member volunteers who staffed the boutique which closed in the 1990s due to a decreasing availability of daytime volunteers and tax-related concerns relating to distinctly private clubs. "It's really sad that it's gone," muses Sue. "It was a good thing and I wish we could have it back. But time goes on."

Sue and her husband traveled during the month he took off from his practice every year, including trips to Greece and Italy. They had a wonderful life, she recalls. "He was such a nice man. I miss him greatly." Sue loves her home on top of Nob Hill where she enjoys a panoramic view of the Golden Gate, Twin Peaks and downtown. "It's so beautiful, and so convenient – walking distance to the Club and everywhere."

Sue has said that swimming makes her feel young again. "It's a wonderful feeling. That's the whole thing. Someplace to go and to get some physical activity. You can pick up a book and read and then what have you done? I've got to keep going." *Carol Ann Rogers*



Elizabeth Pillsbury Society Testimonial: *Pria Graves*

"Our Club building is a comfortable and lovely architectural gem, but just as important, it also serves as a link to the past, reminding us that women did not always have the freedom to develop their bodies and minds much less to own and develop property. Without such tangible links, our culture quickly forgets the past. Stories need more than a dusty note in a shoebox to keep them alive. So it is important to keep both the building, and the organization within, healthy and robust far into the future.

As a member of the Long-Range Planning Committee in 2002-2003, I advocated for the creation of the 640 Foundation and I quickly opted to support its goals through my estate plans. I would describe myself as a devout conservationist but to me, this philosophy applies to both the natural AND the built environment. My commitment to EPS reflects this philosophy."

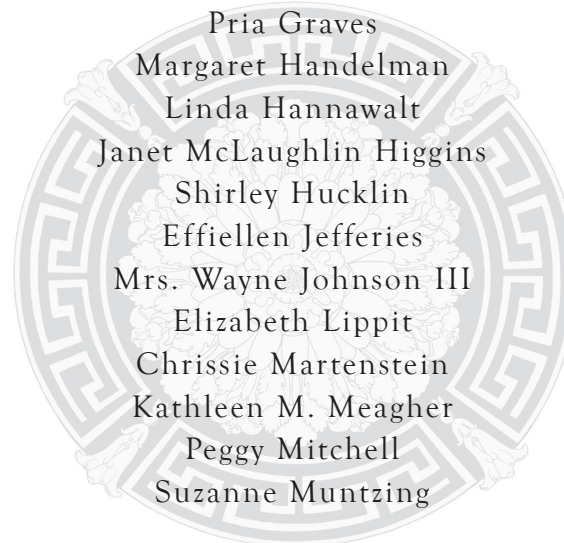


Pria Graves,
EPS Member

Elizabeth Pillsbury Society for Planned Giving

Welcome Drue Ashford and Janet Higgins, the newest members of the EPS,
and thank you for your thoughtful foresight!

Mary Louise Anderson
June Arney
Drue Ashford
Judith Branch
Alice Ross Carey
Mildred Centanni
Chong Cook
Evelyn R. David
Carol Ede
Dr. Cecile Julia Eggens
Helene Ettelson
Susan J. Gearey



Pria Graves
Margaret Handelman
Linda Hannawalt
Janet McLaughlin Higgins
Shirley Hucklin
Effiellen Jefferies
Mrs. Wayne Johnson III
Elizabeth Lippit
Chrissie Martenstein
Kathleen M. Meagher
Peggy Mitchell
Suzanne Muntzing

Roberta Neustadter
Elizabeth O'Shaughnessy
Mary Elizabeth Phillips
Emilie Plake
Nancy G. Raznick
Susan D. Scannon
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Giving Stock is Smart

Many donors make gifts in the form of appreciated marketable securities which they have held for at least one year. This method of giving is attractive because of the substantial tax advantages to the donor.

Acct. Name:	640 Heritage Preservation Foundation
Fed ID #:	20-0608904
Transfer to:	First Republic Securities Company
Acct. #:	Pershing LLC #33L042620
DTC #:	0443
	-or-
Transfer to:	Charles Schwab
Acct. #:	#1327-3487
DTC #:	0164

Giving stock held by your broker or commercial bank is easy. **Just provide the information on the left to your broker** so they may electronically transfer ownership of stock to the Foundation.

We ask that you provide the Foundation a copy of the instructions to your broker or banker for our records and tracking purposes.

Gifts to the Foundation are tax deductible to the fullest extent of the law. We will promptly and gratefully send you a receipt for your records.



Holiday Tribute Gifts

For the sixth year the 640 Heritage Preservation Foundation is offering a special opportunity to make a tax-deductible Holiday Tribute Gift to the Foundation in honor of special family members, friends, colleagues or staff. The recipients will not only receive a lovely gift bag or card, but will also have their names displayed on miniature gift bags hanging from a Metropolitan Club holiday tree in the main lobby for all to see during the holiday season.

A Tribute Gift will never break, get lost or go out of style. It symbolizes the high regard in which you hold the recipient. And, it is a gift that keeps giving by helping to preserve the Metropolitan Club's elegant facility and proud heritage.

Tribute Gifts may be made in any denomination (suggested minimum \$50). Simply pick up a Tribute Form in the lobby, or call Megara in the Foundation Office at (415) 872-7272 or director@640hpf.org. Remember, these make ideal hostess gifts and committee recognition gifts, and are a unique and meaningful way to honor or memorialize a special person in your life during the holiday season. Let us help simplify your holiday giving!

Tribute Program: January - October 2014

THE 640 FOUNDATION GRATEFULLY ACKNOWLEDGES THE FOLLOWING TRIBUTE GIFTS:

Memorial Gifts

In memory of "Dr. Bob" Bills
Lynn H. Thompson

In memory of Alice Ross Carey
The Auxiliary of the Society of
California Pioneers

In memory of Clarissa Chun
Jung Eun Ha

In memory of Olga "Ollie" Dollar
Molly Brant
Beverly Eden
Susan Gearey
Anne Golden
Margaret Handelman
Nancy Johnson
Carol Ann Rogers
Adrienne Sherman
Lynn Winkel

In memory of Kathleen Hulburd
Nancy Johnson

In memory of Dr. Marcus Krupp
Helene Ettelson

In memoroy of L. Pat Nelson
Nancy Johnson

In memory of Elizabeth Nice
Nancy Johnson

In memory of Lucy Barton Platt
Jill Kramer

In memory of Elli Sax
Drue Ashford
Amy Corbett
Barbara Feduska
Susan Gearey
Nancy Johnson
Gerri Riordan
Carol Ann Rogers
Susan Steer
Gay Yamagiwa

In memory of Diane Ward
Susan Steer
Misty Tyree

In memory of Mary Bell Woods
Barbara Backer

Honorary Gifts

In honor of Linda Hannawalt
Helene Ettelson

In honor of Charlene Harvey
Carol Ann Rogers

In honor of Helene Ettelson
Gay Yamagiwa

Annual Campaign Reminder

Thank you to the many donors who have already reached out to the Foundation in support of our Annual Appeal. As the end of the year approaches, please remember you can make your tax-deductible gift to the Foundation on our website, 640hpf.org. Our secure site is a fast and convenient way to contribute to any of our campaigns, with immediate confirmation of receipt. Simply hit the "Donate" button from any page and fill out the form.

www.640hpf.org



Your generous donation will help to ensure that the Club remains healthy and vibrant for yet another century. We thank you for helping us achieve our goal!

Note the Foundation's New Phone Number

Along with the Metropolitan Club, the Foundation has recently switched phone numbers:

Please note our new, direct phone line: **(415) 872-7272**.

We look forward to speaking with you soon!



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San Francisco, CA
94102